Taha Aamir

Johar Town | Lahore, Pakistan | 0314-4462746 | [tahaaamir60@gmail.com](mailto:tahaaamir60@gmail.com) | linkedin.com/in/taha-aamir

# Professional Summary

Marketing graduate with skills in digital marketing, social media and brand management. Experienced in creating effective campaigns and using analytics to drive results. Team player with a creative approach and strong problem – solving abilities. Ready to contribute to a dynamic marketing team.

# Work Experience

## Business Development Associate | Zameen.com | Lahore, Pakistan | 07/2024 – 08/2024

* Generating leads through outreach calls
* Building strong relationship with clients and property dealers
* Collaborate on sales strategy
* Analyze market trends to drive growth

## Digital Marketer | AS Community HUB | Remote, Pakistan | 03/2024 – 08/2024

* Making strategic plans for clients to have effective results on their Facebook campaign
* Managing and optimizing social media pages on different platforms
* Effectively running the Facebook ads campaigns that derive results

## Marketing Intern | Indus Home Appliances | Gujranwala | 06/2023 – 08/2023

* Generate potential leads for export
* Complete visit of all four sections of Indus Home Appliances (Fans, Kitchen & Gas appliances, Washing machine & Air coolers, and Plastic appliances) observed their complete manufacturing from raw material to finished product.
* Developed marketing campaign for Indus 30 watt fan from scratch
* Visited Faisalabad main markets to conduct market survey of Indus fans
* Visited Faisalabad to reach potential distributes and dealers of Indus fans
* Visited Gujar Khan main markets to reach potential distributes and dealers of Indus fans
* Participated in telemarketing campaign of 30watt fan to find potential customers
* Promotion of 30watt fan through YouTube channels by inviting unboxing fans youtubers
* Meeting with Chinese delegations

## Primary Teacher | Little Toes & Montessori | Gujranwala | 10/2023 – 11-2023

* Teaching students of primary classes
* Giving them the confidence to ask questions
* Giving them new exposure by allowing them to participate in different activities

## E-Commerce | Daraz | Online | 04/2023 – 11/2023

* Selling Make up and beauty products on Daraz
* Selling disposable items on Daraz

## Graphic Design | Fiver | Freelance | 2022

* Designing logo for small business
* Designing online digital advertisements and post for small businesses

## Clotonline.pk | Sales Person | Lahore | 2021

* Dealing with Customers
* Reaching out to the potential customers
* Delivering the products to customers
* Retaining loyal customers

# Social Work

## Volunteer | KareKamal | Gujranwala | 2020 – 2023

* Old Home Visits
* Orphanage visits
* Cloth drives
* Food drives
* Blanked Drives

# Education

* BBA(Hons.) | Marketing | Punjab University | Pakistan | 07/2024

# Certifications

* Graphic Design | DigiSkills |
* Graphic Design | NS Graphics
* SEO | NS Graphics